



The 2023 KPPA
Reverse Trade Show
will be held at
The CROSS CENTER
on May 22, 2023.



Be sure to bring
plenty of business
cards, brochures or other
information about your
products or services that your
company provides!

More than 50 Government
Agencies are expected to attend!

Representatives will be in
attendance the entire day so
register for the session that best
fits your schedule.

What is a Reverse Trade Show?

It's the opposite of a regular trade show. Government agents who work in purchasing departments will staff the booths with information to share. Vendors interested in selling goods or providing services to governmental agencies move from booth to booth visiting the agency staff members.

We will have representatives from various state agencies, counties, cities, school boards, airports, special districts and other governmental agencies available to meet with you.

The Reverse Trade Show is a **fast, easy, and effective** way to meet purchasing professionals and introduce them to your company.

The CROSS Center
495 Duckers Rd
Midway, KY 40347

Please visit the KPPA website at
www.kppanigp.org to register for this event.

REGISTRATION FEES

Morning Session: \$150.00

Afternoon Session: \$150.00

All Day (both sessions): \$250.00

SCHEDULE OF EVENTS

Monday, May 22, 2023

Morning Session: 9:00 AM - 12:00 PM (ET)

Vendor Class: 12:00 PM – 1:00 PM (ET)

Vendors will have the opportunity to learn various tips and tricks to doing business with the Commonwealth.

Bottled Water and snacks will be available.

Afternoon Session: 1:00 PM – 3:00 PM (ET)

SPONSORSHIP OPTIONS

Platinum \$2500 (One available)

Includes Full day entry for four representatives to the show

Full page color advertisement in the attendee directory handed out at the Reverse Trade Show

An electronic copy of the entire member directory (platinum and gold exclusive benefit)

Banner inside the Trade Show

Table at the Trade Show

Box lunch for 4 Representatives

Fifteen minutes to address all agency representatives during lunch

Email blast sent to all members

Gold \$1000 (Ten available)

Includes Half day entry for four representatives to the show (each may choose morning or afternoon)

Full page color advertisement in the attendee directory handed out at the Reverse Trade Show-Not

An electronic copy of the entire member directory (platinum and gold exclusive benefit)

Email blast sent to all members

Silver \$500 (Fifteen available)

Includes Half day entry for two representatives to the show (each may choose morning or afternoon)

Half page black & white advertisement in the attendee directory handed out at the Reverse Trade Show

Email blast sent to all members

Bronze \$250 (Twenty available)

Includes Half day entry for one representative to the show (may choose morning or afternoon)

Quarter page black & white advertisement in the attendee directory handed out at the Reverse Trade Show

Email blast sent to all members

If you have questions contact:

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or Bobbie Taylor at Bobbie.Taylor@ky.gov.