



B2Gnow Diversity Software System – New Certification Directory

The MSD Supplier Diversity Department has strategically partnered with B2Gnow, a diversity management software company, to help support, increase operational efficiencies, and essentially further advance our technological data-gathering and tracking, reporting and analytics, vendor management, compliance management and administrative process automation needs at MSD.

Specifically, the external business community, stakeholders and others can also access the Directory from the MSD Supplier Diversity webpage - <https://louisvillemad.org/SupplierDiversity> – Find Certified MBE/WBE Businesses / Supplier Diversity Search Engine.

Directory Instructions: Search the Directory by entering search criteria and clicking Search. You must select at least one certification type (i.e. MBE, WBE). You may also search by a variety of other fields which are comprised of the following: Business Name or DBA, Business Description (i.e. can type in and search gender and ethnicity – in this section) Commodity Code, Contact Person, Location, Reference (or certification agency).

Search results may be downloaded to Excel, by clicking the "Download Results to Excel" button after your search results are displayed. To download the full Directory do not enter search criteria, scroll to the bottom of the page and click the "Download Entire Directory to Excel" button.

We are delighted to progressively move forward and embrace this change and encourage you to do the same. If you have any questions and/or would like technical assistance, please notify the MSD Supplier Diversity Department via email at supplierdiversity@louisvillemad.org. Thank you.

B2GNOW

