



Kentucky Public Procurement Association

Reverse



Trade Show

**May 6, 2024**

**The CROSS Center, 495 Duckers Rd, Midway, Kentucky**

**This is a great opportunity to introduce new sales staff to Kentucky agencies and their purchasing team and to update your connections or meet new Procurement Professionals.**

# What is a Reverse Trade Show?

**A reverse trade show is the opposite of a regular trade show.**

Government agents who work in purchasing departments will staff the booths with information to share. Vendors interested in selling goods or providing services to governmental agencies move from booth to booth visiting the agency staff members.

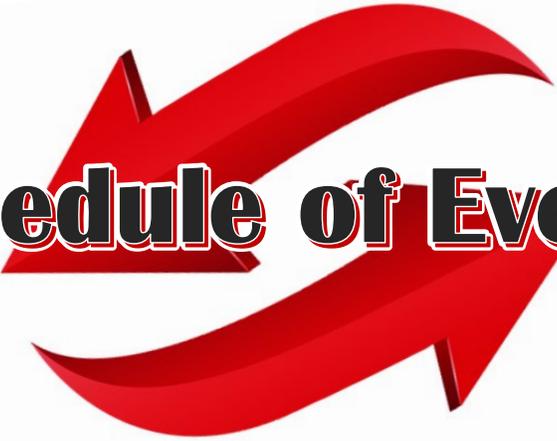
We will have representatives from various state agencies, counties, cities, school boards, airports, special districts, and other governmental agencies available to meet you.

The reverse trade show is a fast, easy, and effective way to meet purchasing professionals and introduce them to your company.



Representatives will be there the entire day, so feel free to register for the time that best fits your schedule.

Go to the KPPA website at: [www.kppanigp.org](http://www.kppanigp.org)  
to register for this event!



# **Schedule of Events**

**Morning Session: 9:00 AM – 12:00 PM (ET)**

**Vendor Breakout Session: 12:00 PM – 1:00 PM (ET)**

**Afternoon Session: 1:00 PM – 4:00 PM (ET)**

**\*The Vendor Breakout Session is included with registration\***

Vendors will have the opportunity to learn various tips and tricks to doing business with the Commonwealth.

Bottled water and snacks will be available.

## **Registration Fees**

**Morning Session \$150.00**

**Afternoon Session \$150.00**

**All Day (Both Sessions) \$250.00**

**We are currently seeking sponsors and there are a limited number of sponsorships available so be sure to register soon!**

# Sponsorship Options



## **Platinum \$2500 (1 available) Includes:**

- Full day entry for up to four (4) representatives
- Full page color advertisement in the RTS Directory handed out at the event.
- An electronic copy of the entire KPPA membership directory (platinum and gold exclusive benefit)
- Banner displayed at the Reverse Trade Show
- Table at the Reverse Trade Show
- Box lunch for up to four (4) representatives
- Fifteen minutes to address all agency representatives during lunch
- Email blast sent to all KPPA members.

## **Gold \$1000 (10 available) Includes:**

- Half day entry for up to four (4) representatives (can choose morning or afternoon session)
- Full page color advertisement in the RTS Directory handed out at the event.
- An electronic copy of the entire KPPA membership directory (platinum and gold exclusive benefit)
- Email blast sent to all KPPA members.

## **Silver \$500 (15 available) Includes:**

- Half day entry for up to two (2) representatives (can choose morning or afternoon session)
- Half page color advertisement in the RTS Directory handed out at the event.
- Email blast sent to all KPPA members.

## **Bronze \$250 (20 available) Includes:**

- Half day entry for one (1) representative (can choose morning or afternoon session)
- Quarter page color advertisement in the RTS Directory handed out at the event.
- Email blast sent to all KPPA members.

**If you have any questions, please contact**

**Bobbie Taylor at [Bobbie.Taylor@ky.gov](mailto:Bobbie.Taylor@ky.gov) or Travis Trent at [Travis.Trent@ky.gov](mailto:Travis.Trent@ky.gov)  
or visit the KPPA website at [www.kppanigp.org](http://www.kppanigp.org) to register for this event!**